

CTGMC BINGOMANIA ADVERTISING AGREEMENT

Advertiser information:

Advertising Period Begins (MM/YY): _____

Company _____

Contact Name _____ Phone Number (____) _____

Address _____

City _____ State _____ Zip _____ Email _____

Amount Due \$ _____ Check # _____

Credit Card # _____ Exp. Date _____ CVV _____ Billing Zip _____

DISCOUNTS NOW OFFERED FOR ADDITIONAL MONTHS OF AD PLACEMENT

Bingomania Advertising: \$50/month:

- Business Card Size Ad on 400 placemats per month
- Your ad on our website with a link to your website

___ 1 Month ___ 3 Months (@10% off= \$135) ___ 6 Months (@20% off=\$240) ___ 12 months (@30% off= \$420)

Featured Bingomania Program Advertising: \$100/month:

- Business Card Size Ad on 400 placemats per month
- Your ad on our website with a link to your website
- Your company credited on our monthly Game Sheet
- Your company recognized from the stage as sponsoring a game with a description of your business
- The ad of your choice featured on the CTGMC and Joan Crawford Social Media

___ 1 Month ___ 3 Months* (@10% off= \$270) ___ 6 Months* (@20% off=\$480) ___ 12 months* (@30% off= \$840)

Spotlight Bingomania Program Advertising: \$200/month:

- Double-Business Card Size Ad on 400 placemats per month
- Your ad on our website with a link to your website
- Your company credited on our monthly Game Sheet for our final \$200 Game or Two Other \$100 Games
- The ad of your choice featured on the CTGMC and Joan Crawford Social Media

___ 1 Month ___ 3 Months* (@10% off= \$540) ___ 6 Months* (@20% off=\$960) ___ 12 months* (@30% off= \$1,680)

**** NEW BONUS (SOCIAL MEDIA ADS – SUBMIT A CUSTOM AD AND WE WILL POST IT!)***

- 3 Months – 1 Social Media Ad Post (of your choice) to both Joan Crawford and CTGMC Social Media, upon request
- 6 Months – 3 Social Media Ad Posts (of your choice) to both Joan Crawford and CTGMC Social Media, upon request
- 12 Months – 6 Social Media Ad Posts (of your choice) to both Joan Crawford and CTGMC Social Media, upon request

Additional Placemat Advertising Information:

- Prices assume camera-ready, black and white artwork (3.3" w x 2.1" h) or for Spotlight double-sized ads (3.3" w x 4.2" h)
- Advertisement production assistance is available from the CTGMC's graphic designer with sufficient advance notice.
- Please submit artwork saved as a PDF, JPG, TIF, or EPS. Email your ad to JEvangelista360@gmail.com
- MasterCard, Visa, Discover and AmEx accepted. [Click here](#) to pay now through our secure server.

Social Media Advertising Information:

- Ads for social media postings should be emailed to us as a JPG.
- Your social media ad is not limited to the business card artwork for your placemat ad. Simply submit a JPG and we will post it when you decide it will be most beneficial for your exposure.
- You can take advantage of this offer to promote seasonal events to our social media subscribers.

Advertising Deadlines:

- The Monthly Advertising deadline is 7 days before each Bingomania. For example: 3-18-17 (ad is deadline 3-11-17)
- Please ask about future Bingomania dates or view the bottom of the current Bingomania promo at www.ctgmc.org

Optional Gift Certificate Exposure:

- Many advertisers offer gift certificates for additional exposure and promotion.
- Each month we feature at least three audience contests where gift certificates are awarded as prizes and the offer is read aloud to the crowd and the winner receives an enticing offer to frequent your business.
- Please feel free to ask our advertising sales representative for more information on this unique opportunity.

Contact Our Representative For More Information or To Reserve Ad Space:

Joe Evangelista
Advertising Sales Representative, CTGMC
JEvangelista360@gmail.com
203-530-8836

CTGMC, P.O. Box 8824, New Haven, CT 06532

Phone: (800) 644-2462 **Fax:** (203) 777-3646 **Email:** info@ctgmc.org **Website:** www.ctgmc.org