

Connecticut Gay Men's Chorus

Program Advertising Agreement – December, 2009

Single Concert Series Program Advertising Only:

Choose One Program Book: Holiday 2009 -or- Spring 2010

5½ x 8½ Program Books	Program Ad Dimensions	Single Concert Series Rates
Please Choose Ad Size:	(in inches)	
<input type="checkbox"/> ¼ page horizontal	5 x 1.625	\$95
<input type="checkbox"/> ¼ page vertical	2.25 x 3.75	\$95
<input type="checkbox"/> ½ page horizontal	5 x 3.75	\$145
<input type="checkbox"/> ½ page vertical	2.25 x 8	\$145
<input type="checkbox"/> Full page	5 x 8	\$210
<input type="checkbox"/> Full page, inside front	5 x 8	\$300
<input type="checkbox"/> Full page, inside back	5 x 8	\$300
<input type="checkbox"/> Full page, back cover	5 x 8	\$400
<input type="checkbox"/> Full double page, center	10 x 8	\$540

Bingomania Placemat Advertising Only:

Choose Number of Months (up to eleven months): _____ Months x \$50 = \$ _____

We produce 400 placemats monthly, one for each person attending our Bingomania in New Haven. Placemat ads are business card size and the rate is \$50/month. (There is no Bingomania in December.)

Additional Advertising Information:

- Payment must be made in full in advance.
- Prices above assume camera-ready, black and white. Advertisement production assistance is available from the CGMC's graphic designer with sufficient advance notice.
- Please complete this form (both sides) and return it to us. Contact information listed at bottom.
 - Via mail, along with your check (please make payable to **CGMC**).
 - Via fax, along with your credit/debit card number and the expiration date.
- You may send your ad via email to info@ctgmc.org
- Digitally produced ads are encouraged in Quark for Mac (w/fonts), PDF, or JPEG formats.
- MasterCard, Visa, and AmEx accepted.

Client Name: _____

CGMC

P.O. Box 8824, New Haven, CT 06532

Phone: (800) 644-2462 **Fax:** (203) 777-3646 **Email:** info@ctgmc.org **Website:** www.ctgmc.org